

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCT WARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11667	PRODUCT CODE 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	5	05:00A	05:56A	30S	10/29/12-11/02/12 11/05/12-11/06/12	WBZ NEWS	7	500.00	3500.00
FIXED		2								
2	22222..	10	05:58A	07:00A	30S	10/29/12-11/02/12 11/05/12-11/06/12	WBZ NEWS	14	900.00	12600.00
FIXED		4								
3	22222..	10	07:00A	09:00A	30S	10/29/12-11/02/12 11/05/12-11/06/12	THE EARLY SHOW	14	500.00	7000.00
FIXED		4								
4	Sa	1	05:00A	06:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	270.00	270.00
FIXED										
5	Sa	1	06:00A	07:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	540.00	540.00
FIXED										
6	Sa	1	07:00A	08:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	630.00	630.00
FIXED										
7	Sa	2	08:00A	10:00A	30S	11/03/12-11/03/12	SATURDAY EARLY SHOW	2	990.00	1980.00
FIXED										
8	Su	1	06:00A	07:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	540.00	540.00
FIXED										
9	Su	1	07:00A	08:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	630.00	630.00
FIXED										
10	Su	1	08:00A	09:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

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PAGE 2

22426	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	328312	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH			WARREN FOR SENATE 2012			
AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1			
ADDRESS	Fairfax	VA	22030-7428		Somerville	MA 02145-1102	
	USA			USA			
CONTACT	R. BEALE			PRODUCT		WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11667		PRODUCT CODE	1302	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12							NO. WEEKS: 2

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
11	Su	2	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	1980.00	3960.00
FIXED										
12	01101..	2	09:00A	10:00A	30S	10/31/12-11/02/12	RACHAEL RAY	3	585.00	1755.00
		1				11/06/12-11/06/12				
FIXED										
13	11000..	1	10:00A	11:00A	30S	10/30/12-11/05/12	LET'S MAKE A DEAL	2	1000.00	2000.00
FIXED										
14	11111..	5	11:00A	12:00N	30S	10/29/12-11/02/12	PRICE IS RIGHT	7	1080.00	7560.00
		2				11/05/12-11/06/12				
FIXED										
15	11111..	5	12:00N	12:27P	30S	10/29/12-11/02/12	WBZ NEWS	7	630.00	4410.00
		2				11/05/12-11/06/12				
FIXED										
16	M	1	12:27P	02:00P	30S	10/29/12-10/29/12	CBS SOAP ROTATION	1	600.00	600.00
FIXED										
17	22222..	10	03:00P	04:00P	30S	10/29/12-11/02/12	DR. PHIL	12	650.00	7800.00
		2				11/05/12-11/05/12				
FIXED										
18	11111..	5	04:00P	04:30P	30S	10/29/12-11/02/12	JUDGE JUDY	6	850.00	5100.00
		1				11/05/12-11/05/12				
FIXED										
19	11111..	5	04:30P	05:00P	30S	10/29/12-11/02/12	JUDGE JUDY	6	850.00	5100.00
		1				11/05/12-11/05/12				
FIXED										

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NAME	MEDIA STRATEGIES & RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	
CONTACT	R. BEALE	USA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11667	
NATIONAL SALESPERSON		PRODUCT CODE 1302	
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS: 2			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOCST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
20	22222..	10 2	05:00P	05:30P	30S	10/29/12-11/02/12 11/05/12-11/05/12	5PM NEWS	12	1000.00	12000.00
FIXED										
21	22222..	10 2	05:30P	06:00P	30S	10/29/12-11/02/12 11/05/12-11/05/12	530PM NEWS	12	1100.00	13200.00
FIXED										
22	22222..	10 2	06:00P	06:30P	30S	10/29/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	12	1440.00	17280.00
FIXED										
23	11110..	4 1	07:00P	07:28P	30S	10/29/12-11/01/12 11/05/12-11/05/12	WHEEL OF FORTUNE	5	1980.00	9900.00
FIXED										
24	11110..	4 1	07:28P	07:57P	30S	10/29/12-11/01/12 11/05/12-11/05/12	JEOPARDY !	5	2880.00	14400.00
FIXED										
25	F	2	07:00P	08:00P	30S	11/02/12-11/02/12	PATRIOTS ALL ACCESS	2	1800.00	3600.00
FIXED										
26	Sa	1	07:00P	07:28P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	900.00	900.00
FIXED										
27	Sa	1	07:28P	07:56P	30S	11/03/12-11/03/12	JEOPARDY!	1	990.00	990.00
FIXED										
28	M	1	09:00P	10:00P	30S	10/29/12-10/29/12	2 BROKE GIRLS/MIKE & MOLLY	1	9000.00	9000.00
FIXED										

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AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA	22030-7428	Somerville	MA 02145-1102	
	USA			USA		
CONTACT	R. BEALE			PRODUCTWARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11667	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS: 2						

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			FROM	TO						
29 FIXED	M	1	09:00P	10:00P	30S	11/05/12-11/05/12	2 BROKE GIRLS/MIKE & MOLLY	1	20000.00	20000.00
30 FIXED	T	1	07:57P	09:00P	30S	10/30/12-10/30/12	NCIS	1	15000.00	15000.00
31 LUR	W	1	07:58P	09:00P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	6500.00	6500.00
32 FIXED	W	1	09:00P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	14000.00	14000.00
33 LUR	Th	1	07:58P	09:00P	30S	11/01/12-11/01/12	BIG BANG THEORY/TWO AND A	1	9000.00	9000.00
34 FIXED	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	12000.00	12000.00
35 LUR	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	5000.00	5000.00
36 LUR	F	1	07:58P	09:00P	30S	11/02/12-11/02/12	CSI: NY	1	3500.00	3500.00
37 LUR	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
38 LUR	Sa	1	10:00P	11:00P	30S	11/03/12-11/03/12	48 HOURS MYSTERY	1	3500.00	3500.00
39 FIXED	Su	1	07:00P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	1	20000.00	20000.00
40	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	16000.00	16000.00

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AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	
	USA	USA	
CONTACT	R. BEALE	PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 11667	
NATIONAL SALESPERSON		PRODUCT CODE 1302	
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS: 2			

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			FROM	TO						
FIXED										
41	Su	1	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	7000.00	7000.00
LUR										
42	222220.	10	11:00P	11:35P	30S	10/29/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	12	2700.00	32400.00
FIXED										
43	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	WBZ NEWS	1	2700.00	2700.00
FIXED										
44	Su	1	11:00P	11:35P	30S	11/04/12-11/04/12	WBZ NEWS	1	2700.00	2700.00
FIXED										
45	11111..	5	11:35P	12:37A	30S	10/29/12-11/02/12 11/05/12-11/05/12	DAVID LETTERMAN	6	1350.00	8100.00
FIXED										
46	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	THE INSIDER	1	450.00	450.00
FIXED										
Total Contract:								174		330495.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	330495.00	.00	330495.00	
GRAND TOTAL									330495.00	

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